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This is to award the certificate to Hrishikesh Kulkarni Prachi Joshi and Pradip Chande from Pune, India for their research paper entitled; **“Computational Psychology to Embed Emotions into Advertisements to Develop Emotional Bonding”** submitted to the journal.

The Editorial Board of IJPS has been accepted for publication in the forthcoming issue of **Indian Journal of Psychological Science, Volume-12, No-1**.

The final publication of the paper is subject to the condition of payment of printing charges through Demand Draft/online banking/or via any mode in favor of **National Association of Psychological Science**, Payable at Chandigarh.

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